

Report on National Webinar on Importance of IPR

Summary: The national level webinar was organized by the Dept. of Business Law and the Dept. of Business Communication on understanding the importance of IPR and its relevance in Higher Education as well as industry. The session was opened by Principal Dr. Vijetha Shetty who spoke on IPR as one of the major driving force to understand the importance of it in the world. She emphasized that in India the importance of IPR has gained momentum. Dr. Shefali Naranje addressed the participants with a welcome address and Prof. Rajesh Tendulkar introduced the esteem guest for the webinar Advocate Nayan Rawal. Advocate Rawal spoke about Innovation, Transformation of ideas into a tradable product. He quoted that “imagination to be given more importance than knowledge.” He spoke about Patents, Copyright, trademarks and how Universities and Businesses can get into trade which will benefit both the parties and society at large.



VIVEK COLLEGE OF COMMERCE, GOREGAON
Department of Law &
Business Communication
organises

National Level Webinar

INNOVATION AND IPR

Resource Person:
Advocate Mr. Nayan Rawal

Date, Time & Venue:
Monday, 08 February 2021
11.00 am to 12.30 pm
ZOOM & YouTube Live Platform

*Interested participants do register by
joining our Telegram Group.
E-Certificates will be provided on successful
submission of Feedback Form*

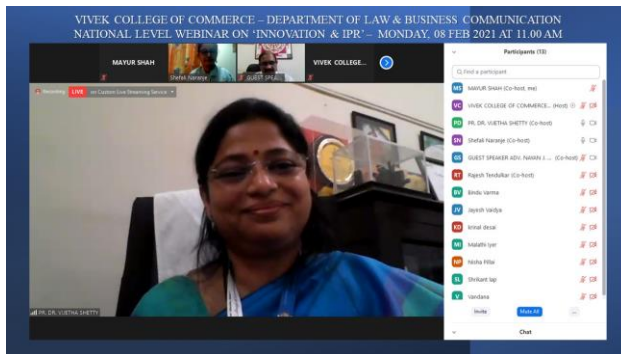
VIDYA DHANAM SARVA DHANAT PRADHANAM



Dr. Shefali Naranje in Welcome Address



Guest Speaker Advocate Nayan Rawal



Principal, Dr. Vijetha Shetty in the opening speech

The Programme was well received by the In-house faculty members as well as from across the country. The programme was aired on youtube and the no. of participants at that time were roughly 137.

The registration/feedback/E-certificate link is : <https://forms.gle/dfRTmrLn7QeDTEL58>.

The Programme was conducted:

Date: 8th Feb 2021

Day: Monday

Time: 11:00-1:00pm

Place: Zoom and Youtube.



Prof. Shefali Naranje

Dept. of Business Communication